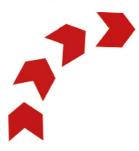
# WEBINAR

#### Swedish Life Cycle Center invites you to the webinar

## Putting a cost on environmental damages – a method for innovation

MARS 24, 2017 | 11:00-12:00



WHAT: Putting a cost on environmental damages – a method for innovation

WHEN: Mars 24th, 2017 at 11:00-12:00.

HOW & WHERE: Web-meeting with Lync. Join the meeting with your computer or phone. Login

details to the webinar will be sent to all registered participants before the meeting.

REGISTRATION: <u>Click here.</u> Rsvp by Mars 22. QUESTIONS: lifecyclecenter@chalmers.se

FOR WHOM: For partners in Swedish Life Cycle Center.

#### CONTENT:

The webinar starts with a presentation of the monetizing project, IMP (Integration of environment and economy in product development gives opportunity for innovations) and the steps that are planned for the step 2 application.

After the introduction the two case studies for Volvo Group are presented and how they can be used. One regards calculations for a hypothetic investment in the production in Volvo's engine plant and the other regards material choice for cables in Volvo's products, the trucks.

There will also be time for questions and discussion.

Welcome!

Register here »



#### About the speaker

**Lisbeth Dahllöf** has a licentiate degree in the area of Life Cycle Assessment (LCA) and has worked with LCA and related areas at Volvo Group since 2005, but now at IVL Swedish Environmental Research Institute, as a partner to Volvo Group. Her special interest is how to increase taking environmental aspects into consideration in decision making.

### **WELCOME!**

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