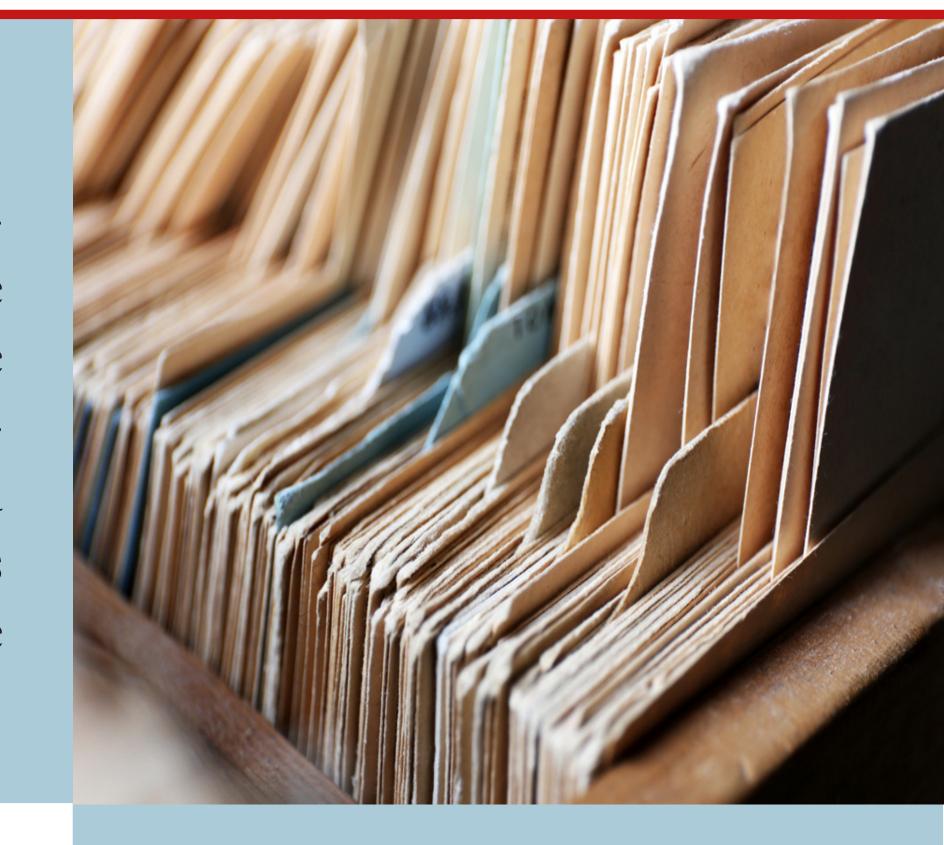


ON THE ROAD TOWARDS

SMART USE OF LCA DATA

Summary

LCA data is used by organizations to measure, to market nations as attractive regions to perfollow up and reduce environmental impact. form operations. By making national reference It can be used to ensure credible and reliable data available to the public the chances increase marketing of environmental performance significantly for all companies and organizaof products. Increased availability of reliable tions to increase awareness of their products and national LCA data has the potential to services from a life cycle perspective. This is strengthen competitiveness of businesses on a prerequisite for achieving real sustainable the international market and even to be used solutions throughout the value chain.



Benefits by publishing data open

- Data can be reused and individual organizations can avoid recollecting the same data.
- Small businesses can easier meet requirements from public procurement.
- The discussion can shift from what data to use to what method to use.

Commonly sought LCA data

- Energy production
- Transport
- Commodity production
- The biggest export products
- Waste management



Strategy

Identify, collect and openly publish national reference data of the national average operations, which meet the needs of a large group of stakeholders.

Through a joint process unnecessary work can be avoided for organizations that are in need of comparable data.

Benifiers of open data

Environmental authorities, government agencies, municipalities, companies and academia are in need of LCA data, directly or indirectly.

Obstacles

- Benefits are spread over several weak stakeholders.
- Lack of understanding for the potential of open LCA-data.
- There is no default gathering organization.
- Lack of financiers when the benefits are spread out.

Recommendations

- Sweden shall initiate an open Swedish LCA database.
- Research financers shall request all LCA data to be published.
- Research financers shall try to introduce new incentive principles, like the one for publishing scientific articles.
- Stakeholders with the mission to support SMEs shall support open LCA data initiatives.

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