50% energy
50% materials
50% carbon

1%
Common Language
Level(s) is...

- Sustainability assessment and reporting
- Covering full life cycle
- Using few indicators
- For offices and residential, for new built and renovation

Level(s) is not...

- an EU certification
- setting EU benchmarks
Currently, there is no real industry level index or metric in place. That means that every company is collecting data and information on what they feel is appropriate, making it difficult for investors to differentiate between companies. Unless a standardised ‘yardstick’ is available, it will be difficult to get investors to include buildings’ sustainability credentials as key decision making criteria and to use their investment as a vehicle to push for change in the industry and ultimately, market transformation.

Why a common European language?

- Countries, to integrate sustainability into their building codes
- Cities and public authorities, to integrate sustainability in procurement
- Building certification schemes, to assure work reflecting European policy
- Investors, valuers and companies, looking for European “yardstick”
- Comparable life cycle performance data, enabling learning and benchmark-setting

→ Going from niche to “the new normal” (DGNB)
Level(s) drives transformation

2020 Q1 European Green Deal within 100 days of new Commission, with a new Circular Economy Action Plan “focusing on sustainable resource use, especially in resource-intensive and high-impact sectors such as textiles and construction.”

2020 Q2 Launch of Level(s)

2020-2021 Green Public Procurement criteria based on Level(s)

2021 Sustainable Finance – with Level(s) input

2021 Public Private Partnership on Sustainable Built Environment, in Horizon Europe