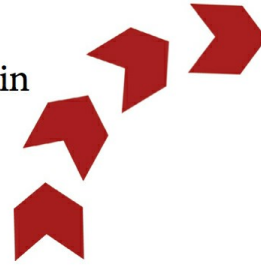


Swedish Life Cycle Center invites you to the webinar

Energy efficiency along the value chain

FEBRUARY 23, 2016 | 14:00-15:00



WHAT: A webinar about organizational barriers and enablers for life cycle action

WHEN: 23 February, 2016 at 14:00-15:00

HOW & WHERE: Web-meeting with Lync. Join the meeting with your computer or phone. Login details to the webinar will be sent to all registered participants before the meeting.

REGISTRATION: Click [here](#). Rsvp by February 22.

QUESTIONS: lifecyclecenter@chalmers.se

FOR WHOM: For partners in Swedish Life Cycle Center

CONTENT:

During this webinar Emma Rex will present the main findings from the research project "Energy efficiency along the value chain" which was running during 2015 and coordinated within Swedish Life Cycle Center. The aim of the project was to develop methods for large companies on how to work with energy efficiency that stretches along the value chain. Organizational conditions and physical effects on energy and climate were studied in six cases in three companies. Emma will present the main organizational challenges identified in the study, and present four strategies for progress. She will also present a power point presentation that is available for all partners in Swedish Life Cycle Center, designed to be used as a base for discussions for those who would like to initiate a discussion internally about how to work with life cycle issues.

There will be time for questions and discussion.

Welcome to join this webinar and learn more on organizational barriers and ways of working for more energy efficient value chains!

[Register here »](#)



About the speaker

Emma Rex is a researcher and project leader at SP Technical Research Institute with a vast interest in organizational aspects of Life Cycle Management. In 2008 she received her Ph.D. from Chalmers University of Technology, with a thesis on industrial applications and business benefits of the life-cycle perspective. Emma is particularly interested in how people in various parts of an organization perceive and act in relation to the life cycle concept. In 2009 she received the best conference contribution award at LCM 2009 for the oral presentation: "Technological fix versus the understanding of human interaction."

WELCOME!

www.lifecyclecenter.se

[Click here to create a PDF.](#)

